

THIS IS THE

# Goole & Howdenshire

BUSINESS EXCELLENCE AWARDS

2019

## NOT SURE WHICH CATEGORY TO ENTER? WE CAN HELP...

### MARKETING EXCELLENCE

If you've built a strong brand or are great at sharing your story and shouting about your successes through social media or PR activity, this would be a good category for you to enter.

### TRAINING AND DEVELOPMENT EXCELLENCE

This is the category to enter if your business takes pride in investing in its employees and giving them every opportunity to enhance and develop their knowledge and skills. Tell us how your business and your employees have benefited as a result of this investment.

### NEW BUSINESS OF THE YEAR

(STARTED ON OR AFTER 1ST JANUARY 2016)

If your business is new but already making an impact and growing quickly as a result, we want to hear about it.

### SMALL BUSINESS

This category celebrates the successes of businesses with fewer than ten employees. Tell us why you're the best at what you do.

### LARGE BUSINESS

If you employ more than ten or more people and are a leader in your field, we want to hear from you!

### INNOVATIVE BUSINESS

If you offer a unique or ground-breaking product or service, approach what you do in a totally different way to your competitors or are considered a pioneer in your field, we want to know all about your innovative ideas and how they've benefited your business.

### EMPLOYEE OF THE YEAR

Do you have an employee who always goes the extra mile for you or your customers, and is a real credit to your business? If so, celebrate their achievements and contribution by nominating them for this award. If you enter this category, please tell us what date your chosen employee started work with you and explain what their role is.

### ENVIRONMENTALLY FRIENDLY BUSINESS

If you've taken steps to minimise the impact of your business activities on the environment, we want to hear all about them.

### CUSTOMER SERVICE EXCELLENCE

Is offering an exceptional standard of service to your customers central to everything you do? Do you always strive to exceed your customers' expectations? Share some examples with us.

### CHARITY OF THE YEAR

This category recognises the hard work of organisations in the charity sector. Tell us why you're head and shoulders above the rest, and how you're making a difference in the local area.

### CONTRIBUTION TO THE COMMUNITY

(OPEN TO BUSINESSES, CHARITIES AND THE VOLUNTARY SECTOR)

It doesn't matter whether you're a business, charity or voluntary sector organisation, if you're making a positive contribution the local community we want to hear about it.

**YOU CAN ENTER AS MANY OF THE CATEGORIES AS YOU LIKE BUT REMEMBER, YOU MUST COMPLETE AN INDIVIDUAL ENTRY FORM FOR EACH CATEGORY.**