

Goole and Howdenshire Business Excellence Awards



Judging Criteria Guidance notes

In order to assist you with your application we have designed these guidance notes which you may choose to formulate your nomination. Please note we are very happy to receive free-written text if you prefer.

Some general questions you might like to consider are:

- What is the inspiration behind your business?
- What are the key aims of the business?
- How many people does the business employ?
- What sets the business apart from others in the same sector?
- What services does the business provide?
- How would you say the business best meets customer needs?
- What are the short and long term plans for the business?
- What would winning your chosen category(s) mean to you personally and to the business as a whole?

Please give your reasons for entering your specific category in approximately 500 words. (If you are entering more than one category, please provide reasons which are relevant to that particular category rather than repeat the same information).

2018 Entry Form considerations:

Category	Criteria	Questions to consider
Employee of the year	Has consistently demonstrated exceptional loyalty, 'going the extra mile' to make a significant impact on the business, identifying and satisfying business requirements or needs	How has this person changed the way business is delivered? What makes this person stand out from other employees? Why have you singled out this person?
Large Business of the Year (more than 10 employees)	The Business employs over 10 employees	How has the business grown and developed? What makes this business stand out from others in the same industry?

Small Business of the Year (10 or under employees)	The Business employs 10 or under employees	How has this business become a success? Are there future plans in place to ensure it can continue to work?
Innovative Business	Best overall business product or service demonstrating creativity and innovation	What research has taken place to develop the business/service? How is this innovative? What do customers say of this approach?
Customer Service Excellence	Has exceeded customer expectations on a regular basis	How has this business considered customer need? What has been implemented so far? What has been the impact/return on investment? How is it measured?
New Business (started on or after 1 st January 2015)	New Business started on or after 1 st January 2015	What are the business objectives? How was the business developed and what has been achieved since conception? What are the future plans?
Contribution to the Community	The business has gone 'above and beyond' its day-to-day commitments to help and support the local community	What has the business, or individuals within the business, done for the benefit of others? How has the business helped individuals, groups, events or organisations in the community? How much time do you give to supporting the local community?

Supporting evidence

The Judging Panel is very happy to receive supporting evidence, such as testimonials or other awards.

Award Judging Process

Finalists will be chosen for each category with the shortlist published on the Goole and Howdenshire Business Excellence website after judging.

Sponsors of the awards are not allowed to enter their sponsored category but are welcome to enter all other categories.

If you are entering more than one award category please submit separate entries for each award.

The Judges' decision is final.